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### **Fulcrum Pharma Launches New e-Newsletter**

(Morrisville, NC, May 10, 2007) — John Seman, General Manager of US Operations, announced today that Fulcrum Pharma is introducing a new electronic newsletter, *BioPharma Development Advisor*. According to Seman, "The newsletter provides relevant information that will help small- to medium-sized pharmaceutical businesses and emerging biotech companies obtain accurate and useful information on their industry, regulatory issues, funding and how to do more with less." The newsletter will be available free of charge to members of the pharma/biotech industry.

A key element in each issue of the newsletter will be an original feature article, often based on an interview with a pharma/biotech leader and focused on current issues within the industry. In addition, every issue will include links to informative Internet articles on regulatory changes and developments in the pharma/biotech field, where and how to obtain funding necessary to develop and market new products, ways to develop valuable partnerships and the methods for hiring/managing scientific staff to produce exceptional results. A listing of industry events and associations of interest to the readers will also be included.

According to Seman, "In the highly competitive world of pharmaceutical/biotech research, each company needs to create products that will be approved — and prove effective — despite budgetary and staffing constraints. *BioPharma Development Advisor* addresses some of the major obstacles pharma/biotech executives face while attempting to meet their goals and helps deepen their understanding of the ever-changing nature of our industry to promote time- and cost-effective drug development with a higher probability of success."

Fulcrum Pharma is a global strategic drug development and regulatory service company, providing services to the pharmaceutical and biotechnology industries. Fulcrum Pharma is a publicly traded company and has offices located throughout the EU, Japan and US. With over 150 staff globally, Fulcrum offers immediate access to a highly credible, integrated development team that provides the strategic and operational leadership required to ensure that new drugs move smoothly from discovery research, into product development and through successful product approval.

To subscribe to *BioPharma Development Advisor* or to learn more about Fulcrum Pharma's services, go to <http://www.fulcrumpharma.com/>.

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