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FULCRUM PHARMA PLC
("the Group" or "the Company")

Fulcrum and LORENZ in strategic alliance to develop and deliver "Creative eRegulatory Solutions™"

Fulcrum Pharma plc (AIM: FUL), the drug development and regulatory services company is pleased to announce the intent to form a strategic alliance with LORENZ Life Sciences Group.

Fulcrum is committed to developing new products and services which enable Pharma and Biotech companies to achieve faster regulatory approval of new medicines. LORENZ develops and markets software solutions for the life sciences industry that are mainly geared towards submission assembly, review, publishing, validation and management for regulated environments. LORENZ and Fulcrum believe that tailored IT solutions are critically important for ensuring the quality of pharmaceutical regulatory submissions and, if designed and applied appropriately, can have a dramatic impact on the time to regulatory submission and approval.

As a first step in the strategic alliance, the two companies have agreed to establish a joint sales and marketing campaign in North America and Europe to provide tailored e-publishing solutions in this growing market. The joint product offering will combine the strategic regulatory and e-publishing skills of Fulcrum with the submission management software solutions developed by LORENZ. Together, the two companies will offer Creative eRegulatory Solutions™ in a cost-effective and tailored approach to new and existing clients.

Jon Court, Chief Executive of Fulcrum Pharma, said: "Together we will be well positioned to meet the increasing demand for regulatory services which comprise an e-publishing component. The alliance with LORENZ will increase our capacity to deliver e-products to our clients and enhance the reach of our regulatory business. We look forward to this exciting partnership and the development of a series of new regulatory products and services"

Wolfgang Witzel, President of Lorenz, said. "This partnership provides a tailored solution to meet our customers' needs, combining the regulatory skills in Fulcrum with the e-publishing expertise in LORENZ. Working with Fulcrum will enable us to enhance our regulatory product offering in a way that directly benefits our clients. This is an exciting opportunity for both LORENZ and Fulcrum"

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About Fulcrum Pharma plc

Fulcrum Pharma plc is a drug development and regulatory services business that provides global expertise to achieve drug development and regulatory approval milestones.

Fulcrum Pharma offers immediate access to a highly credible, integrated development team that provides strategic and operational leadership required to ensure that new drugs move smoothly from discovery research to product approval

Fulcrum Pharma is listed on the AIM Market of the London Stock Exchange having successfully floated in March 2000.

About Lorenz

LORENZ Life Sciences Group (www.lorenz.cc) develops and markets software solutions for the Life Sciences market. LORENZ's solutions are geared specifically for submission assembly, review, publishing, validation and management. As the number one supplier of submission management systems in the world for US, European and Japanese submissions, LORENZ is currently the market leader in producing eCTDs. With over 100 installations in 20 countries, LORENZ has built a reputable customer base. For more information, please contact Andre Neu, aneu@lorenz.cc in Europe and Yaprak Eisinger, yeisinger@lorenz.cc in North America.